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Strategic knowledge management (SKM)  
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Strategic management is a broader term than strategy and is a process that includes top management's analysis of the environment in which the organization operates prior to formulating a strategy, as well as the plan for

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**Strategic Management: The theory and practice of strategy ...**

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Colin Eden is a Professor of Management Science and Strategic Management at the Strathclyde Business School in Glasgow, Scotland. He is an operational researcher by background, but his recent research activities and publications have been focused on managerial and organizational cognition, the nature of action research, strategic

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